



# Nexstar Privacy Policy

Revised: 9/3/2025

At Nexstar Network, Inc. ("Nexstar," "we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard the personal information you provide when using our services, including our digital platforms, software tools, and website at [www.nexstarnetwork.com](http://www.nexstarnetwork.com). By using our services, you agree to the terms outlined in this policy.

## Information We Collect:

### Personal Information

We may collect the following types of personal information:

- Name, email address, phone number, company name, job title, and account preferences
- Business and financial details, if applicable
- Information shared when registering for events, webinars, or coaching programs

### Usage Data

We collect data related to:

- Interactions with our digital platforms and services
- Login history, system activity, and feature usage
- Preferences and behavioral patterns for optimizing your experience

### Information from Your Device (Website Use)

When you visit our website, we may automatically collect technical information through tracking technologies such as cookies, web beacons, and pixels. This may include:

- IP address, browser type, and operating system
- Geographic location (inferred from IP)
- Referring website and pages visited
- Time spent on our website and other interaction metrics

You may choose to disable cookies in your browser settings; however, doing so may impact the website's functionality.

## How We Use Your Information

We use your data to:

- Provide, improve, and support our digital tools, services, and events

- Maintain security and ensure compliance across our platforms
- Personalize user experiences and deliver relevant content, resources, and opportunities
- Communicate important updates, invitations, and service information
- Analyze usage trends to improve platform performance and member value

Your data may be used across all Nexstar platforms to ensure seamless integration and functionality.

### **Communications with Members**

By engaging with Nexstar as a member or prospective member, you authorize us to reach out to you via call, email, or text for information about:

- Membership updates, educational content, and industry insights
- Upcoming events, workshops, and webinars
- Coaching opportunities and relevant member resources
- Surveys, promotional campaigns, and service announcements

### **SMS Terms & Conditions**

By opting in to receive SMS messages from Nexstar Network, you agree to the following terms and conditions:

- You may receive approximately 5-10 messages per month. Message frequency may vary depending on your interactions with us.
- Carriers are not liable for delayed or undelivered messages. Message and data rates may apply for any messages sent to you from us and to us from you. If you have questions about your text or data plan, contact your wireless provider.
- You can opt out of promotional emails and, SMS messages at any time by clicking the “unsubscribe” link or replying ‘opt out’ of any marketing communication.
- Please note that you may still receive essential member transactional or service-related communications. For help please contact [info@nexstarnetwork.com](mailto:info@nexstarnetwork.com).

We use commercially reasonable administrative, physical, and technical measures designed to protect your personal data from accidental loss or destruction and from unauthorized access, use, alteration, and disclosure. However, no website, mobile application, system, electronic storage, or online service is completely secure, and we cannot guarantee the security of your personal data transmitted to, through, using, or in connection with these services. In particular, email, texts, and chats sent to or from the services may not be secure, and you should carefully decide what information you send via such communications channels. Any transmission of personal data is at your own risk.

We do not sell or rent your information to third parties. We may work with trusted service providers (e.g., email platforms, registration tools) who help deliver our services under strict confidentiality agreements and you may receive communications from us or them about their services, from time to time.

#### Data Sharing & Third-Party Use

- We do not sell or share your data with external parties for commercial use (except as set forth above).
- Data may be shared internally across Nexstar systems to create a cohesive member experience.
- Where applicable, we may share your data with contracted third-party service providers who support our operations, bound by confidentiality and data protection obligations.

#### Data Security & Retention

- We use industry-standard security practices, including encryption, secure access controls, and ongoing system monitoring, to safeguard your data, but no such safeguards are completely secure.
- Data is retained only as long as necessary to deliver our services or meet legal/regulatory obligations.

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#### Your Rights & Choices

- You may request access to or deletion of your personal data at any time by contacting [support@nexstarnetwork.com](mailto:support@nexstarnetwork.com).
- Some data is necessary for system access and service delivery and cannot be deleted without impacting your account functionality.

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#### Policy Updates

We may update this Privacy Policy from time to time. Significant changes will be communicated via our digital platforms or by email. We encourage you to review this policy periodically.

#### Contact Us

For questions or concerns related to your privacy or this policy, please contact us at: [support@nexstarnetwork.com](mailto:support@nexstarnetwork.com).