

# **Nexstar Privacy Policy**

Revised: 3/21/2025

Introduction

At Nexstar Network, Inc, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard the information you provide when using our digital platforms and software tools. By using our services, you agree to the terms outlined in this policy.

### Information We Collect

When you use our software and digital tools, we may collect:

- Personal Information: Name, email, phone number, business details, and account preferences.
- Usage Data: Interactions with our platforms, login history, and system activity.
- Sensitive Data (if applicable): Business or financial data.

#### How We Use Your Information

#### We use member data to:

- Provide, improve, and support our digital tools and services.
- Maintain security and compliance across all systems.
- Personalize user experiences and offer relevant content or features.
- Analyze system usage for service improvements.

Your data may be used across all our digital platforms to ensure seamless integration and functionality.

## Data Sharing & Third-Party Use

- We do not sell or share your data with external parties.
- Data may be shared internally across our systems to provide a unified experience.

## Data Security & Retention

- We implement industry-standard security measures, including encryption and access controls, to protect your information.
- Data is retained for as long as necessary to provide our services and comply with legal or regulatory obligations.



## Your Rights & Choices

- You may request access to or deletion of your personal data by contacting support@nexstarnetwork.com.
- Some data is essential for service functionality and cannot be deleted without affecting your account access.

# **Policy Updates**

We may update this Privacy Policy periodically. Any significant changes will be communicated via our platforms or email.

#### Contact Us

For privacy-related questions, please contact us at support@nexstarnetwork.com

